

Help us increase student achievement, create opportunities and build support for the Boulder Valley School District.

Through our partnerships with schools, teachers, students, parents and the community, Impact on Education supports programs and initiatives to provide equitable opportunities for all Boulder Valley Students.

Opportunity Fund
supported by Annual Gala
allows economically disadvantaged students to participate in enriching extracurricular activities.

Impact Awards celebrate
inspiring educators and staff
who have an extraordinary
impact on student learning.

Classroom Innovation Grants
support student learning and
teacher innovation by
funding unique instructional tools
and methods at the classroom level.

Supporting Impact on Education benefits **your brand**

The students in Boulder Valley School District represent your future workforce.
Strong public schools help attract and retain top talent.

A partnership offers the following benefits and recognition for your business:

\$50,000 and above Partner

- Title Sponsorship given to a program of choice (while available)
- Corporate logo prominently displayed in "We are Impact" promotional video displayed on website, social media and at special events
- Invitation to periodic exclusive Donor Receptions
- Two-minute corporate "hero" video displayed on website (produced & provided by sponsor)
- Prominent Hyperlink Logo on all pages of website
- Prominent Hyperlink logo at footer of monthly IOE e-newsletter
- One feature story in e-newsletter of choice
- One monthly dedicated post about corporation on IOE Facebook and social media pages
- Dedicated Press Release recognizing sponsorship of IOE
- Prominent dedicated corporate signage at ALL IOE Events
- TWO VIP Tables at Gala and SIX tickets to Impact Awards
- Sponsor representative will come to stage as a presenter at choice of one event
- Full-page color ad in Gala tribute book and corporate logo prominently displayed in Impact Award booklet
- Corporate logo on choice of Gala bidding paddles, table center-pieces or cocktail napkins
- Corporate logo and name recognition included on ALL EVENT pre/post event e-communications
- Corporate logo and name recognition included on ALL EVENT printed marketing collateral
- Prominent hyperlinked logo on ALL event web pages and e-newsletters event promotions
- Name recognition in ALL event press releases and Corporate logo in Prairie Mountain Media ads for cornerstone events
- Corporate name/logo prominently displayed on screen loop during cocktail portion of events
- Special thanks and verbal recognition as Presenting Sponsor during stage program for Gala, Impact Awards and CIG Showcase
- Recognition in Annual Report

\$35,000 to \$49,999 Partner

- Corporate logo prominently displayed in "We are Impact" promotional video displayed on website, social media and at special events
- Invitation to periodic exclusive Donor Receptions
- Two-minute corporate "hero" video displayed on website (produced & provided by sponsor)
- Hyperlink Logo on all pages of website
- Hyperlink logo at footer of monthly IOE e-newsletter
- SIX dedicated post about corporation on IOE Facebook and social media pages
- Prominent dedicated corporate signage at Gala, Impact Awards and Donor Receptions
- VIP Table at Gala and FOUR tickets to Impact Awards
- Sponsor representative will come to stage as a presenter at choice of one event
- Full-page color ad in Gala tribute book and corporate logo prominently displayed in Impact Award booklet
- Corporate logo and name recognition included on ALL EVENT pre/post event e-communications
- Corporate logo and name recognition included on ALL EVENT printed marketing collateral
- Prominent hyperlinked logo on ALL event web pages and e-newsletters event promotions
- Name recognition in ALL event press releases and Corporate logo in Prairie Mountain Media ads for cornerstone events
- Corporate name/logo prominently displayed on screen loop during cocktail portion of events
- Special thanks and verbal recognition during stage program for Gala, Impact Awards and CIG Showcase
- Recognition in Annual Report

\$20,000 to \$34,999 Partner

- Hyperlink Logo on all pages of website
- Hyperlink logo at footer of monthly IOE e-newsletter
- Invitation to periodic exclusive Donor Receptions
- One quarterly dedicated post about corporation on IOE Facebook and social media pages
- Prominent dedicated corporate signage at Gala or Impact Awards
- Table at Gala and TWO tickets to Impact Awards
- Sponsor representative will come to stage as a presenter at choice of one event (while available)
- Full-page B&W ad in Gala tribute book and corporate logo prominently displayed in Impact Award booklet
- Corporate logo and name recognition included on Gala, Impact Awards and CIG Showcase pre/post event e-communications
- Corporate logo and name recognition included on Gala, Impact Awards and CIG Showcase printed marketing collateral
- Prominent hyperlinked logo on Gala, Impact Awards and CIG Showcase event web pages and e-newsletters event promotions
- Name recognition in Gala, Impact Awards and CIG Showcase press releases and Corporate logo in Prairie Mountain Media ads for cornerstone events
- Corporate name/logo prominently displayed on screen loop during cocktail portion of Gala and Impact Awards
- Special thanks and verbal recognition as Supporting Sponsor during stage program for Gala, Impact Awards and CIG Showcase

Ask about our many opportunities to fund individual campaigns at additional sponsorship levels

Impact on Education is dedicated to creating personal relationships with our sponsors. We will work with our supporters to customize a mutually beneficial partnership promoting public education.

Ask about other events and programs where corporate recognition is available – Crayons to Calculators, Educator Welcome Back to School Support, PTO/PTA Summits and Pilots of Innovation