

IMPACT ON EDUCATION GALA



Impact on Education will host our annual community-wide fundraising gala on **Friday, May 1, 2020**. Over 300 community and business leaders gather to support Impact on Education's year-round work to provide enriching opportunities and eliminate barriers to academic success for the students in our community. Sponsors are key partners in the success of our gala, ensuring that we can reach our ambitious fundraising goals for the schools and students. In addition, sponsors receive the following recognition before, during and after the event:

**\$15,000
PLATINUM**
(ONLY TWO OFFERED)

**\$10,000
GOLD**
(ONLY FOUR OFFERED)

**\$5,000
SILVER**

**\$2,500
BRONZE**

EVENTS COMMUNICATIONS

IOE website event page and tickets sales/auction event specific website	Prominent hyperlinked logo	Hyperlinked logo	Logo	Name listed
Pre & post event e-communications recognition	Prominent hyperlinked logo	Hyperlinked logo	Logo	Name listed
Recognition in printed engagement collateral	Prominent logo	Logo	Name	Name
Mentions on Facebook and social media	Two unique posts with logo and tag and included in Gala sponsor posts	One unique post with logo and tag and included in Gala sponsor posts	Name tagged in 2-3 Gala specific posts regarding sponsors	Name tagged in 1-2 Gala specific posts regarding sponsors
Feature story in news section of website and e-newsletter	✓			
Event press release name recognition	Dedicated press release	✓	✓	
Recognition in Prairie Mountain Media Gala Ads, pre & post event	Prominent logo	Logo	Name	Name

GALA INVITATIONS

Complimentary Tickets to Event	2 VIP tables	1 VIP table	1 table	4 tickets
Representative on stage as a guest speaker	✓			

EVENT DAY PROMOTIONS

Logo on choice of bidding paddles, table center pieces or cocktail napkins	✓			
Dedicated Brand Signage at event, provided by sponsor	✓	✓		
Recognition on screen video loop during cocktail and pre-dinner segments of program	Prominent logo	Logo	Name	Name
Complimentary ad in printed Gala tribute book	Full-page color ad placed inside cover	Full-page color ad	Half-page color ad	Half-page B&W ad
Verbal recognition on stage during presentation	Special thank you and verbal recognition as PLATINUM Sponsor	Verbal recognition as GOLD Sponsor	Verbal recognition as SILVER Sponsor	

Ask about opportunities to sponsor one of our LIVE AUCTION packages