

IMPACT AWARDS



Impact on Education will host our 27th annual community-wide celebration that recognizes and honors outstanding individuals in the Boulder Valley School District on **March 12, 2020**. Award winners are nominated and selected by each of our 56 BVSD schools and include teachers, parents, and school volunteers as well as support staff like custodians, food service workers, and paraeducators. Principals, administrators, school board members, local dignitaries, business leaders and others gather to celebrate the extraordinary contributions of all who are recognized.

Sponsors underwrite the costs of the event and awards, ensuring that we can provide our esteemed honorees with the well-deserved recognition they deserve. In addition, sponsors receive the following recognition before, during and after the event:

	\$10,000 SENIOR	\$5,000 JUNIOR	\$2,500 SOPHOMORE	\$1,000 FRESHMAN
EVENTS COMMUNICATIONS				
IOE website event page and tickets sales event specific website	Prominent hyperlinked logo	Hyperlinked logo	Logo	Name listed
Pre & post event e-communications recognition	Prominent hyperlinked logo	Hyperlinked logo	Logo	Name listed
Mentions on Facebook and social media	Two unique posts with logo and tag and included in sponsor posts	One unique post with logo and tag and included in sponsor posts	Name tagged in 2-3 Impact Awards specific posts regarding sponsors	Name tagged in 2-3 Impact Awards specific posts regarding sponsors
Event press release name recognition	✓	✓		
Recognition in Prairie Mountain Media publications' two-page color awardee recognition spotlight	Prominent logo	Logo	Name	Name
GALA INVITATIONS				
Complimentary Tickets to Event	4 VIP tickets	2 VIP tickets	2 tickets	1 ticket
Representative on stage as an awards presenter	✓			
EVENT DAY PROMOTIONS				
Logo on crystal award given to all 57 Impact Award recipients	✓			
Recognition on awardee poster given to all 56 Impact Award recipient schools	Logo	Name		
Complimentary ad in printed program	Full-page ad	Half-page ad		
Dedicated Brand Signage at event, provided by sponsor	✓	✓		
Recognition in printed program	Prominent logo	Logo	Logo	Name
Name recognition on screen video loop during cocktail portion of Impact Awards	Prominent logo	Logo	Logo	Name
Name recognition on stage during presentation	Special thank you and verbal recognition as SENIOR Sponsor	Special thank you and verbal recognition as JUNIOR Sponsor	Thank you and verbal recognition as SOPHOMORE Sponsor	