

CORPORATE PARTNERSHIP OPPORTUNITIES



Impact on Education relies on the support of corporate partners who believe in the potential of all students and understand the importance of strong schools to a strong local economy. We partner with a variety of businesses who value the opportunity to create lasting impressions with tens of thousands of individuals in Boulder Valley and beyond.

PARTNER BENEFITS

Your support of Impact on Education makes a direct difference and we'll work closely with you to ensure the community knows you are committed to public education.

Together with our corporate partners we create opportunities to strengthen brands while building support for public education and meeting the needs of local students and teachers.

DETAILS ON PAGE 2



YOUR SUPPORT WILL IMPACT



4,000

BVSD Educators



30,000

BVSD Students



56

BVSD Schools

Did you know?

We funded over 10,000 hours of supplemental instruction for students with unfinished learning.

WHY WE NEED YOUR HELP

Colorado spends \$3,087 below the national average per pupil.

The achievement gap in BVSD is one of the largest in the state of Colorado.



WHAT WE DO

Since 1983, Impact on Education has provided supplemental funding and resources to both students and educators to expand what's possible in education.

Today, our wide-ranging programs adapt to accommodate the shifting needs of our community. We prioritize programs that benefit students overcoming the greatest obstacles, increase equity among our students, and close opportunity gaps.

OUR REACH



2,800

monthly pageviews



7,000

newsletter subscribers



2,250

social media followers

IMPACT ON EDUCATION

721 Front St., Suite A, Louisville, CO 80027 | 303.524.3865 | impactoneducation.org

CORPORATE PARTNERSHIP OPPORTUNITIES

**CATALYST
PARTNER**
\$50,000
or more

**TRAILBLAZING
PARTNER**
\$20,000
or more

**VISIONARY
PARTNER**
\$10,000
or more

**IMPACT
PARTNER**
\$5,000
or more

DIGITAL RECOGNITION

IOE Website	Hyperlinked logo on homepage	Logo on Corporate Partner page	Logo on Corporate Partner page	Name listed
E-Newsletter	Logo in footer One article about partnership	One article about the partnership	One article about the partnership	
Social media	Up to four dedicated posts (quarterly) about your support	Two dedicated posts about your support	One shared partner posts about your support	

PRINT RECOGNITION

Biannual Impact Reports	Name recognition	Name recognition	Name recognition	Name listed
Press Releases for Annual Events	Name recognition	Name recognition		
Prairie Mountain Media ads for Annual Events	Large logo	Medium logo	Small logo	Name recognition for one event

EVENT RECOGNITION

Pre- and post-event e-communications for annual events	Featured Logo for all events	Large logo for all events	Medium logo for one event	Small logo for one event
On-screen sponsor loop at annual events	Large logo	Medium logo	Small logo	Name recognition
Signage at annual events	Large logo on event webpages	Medium logo on event webpages		
PTO/PTA Summit	Leave promotional materials or virtual resources for attendees			

COMMUNITY RECOGNITION

Periodic exclusive donor receptions	Invitation	Invitation	Invitation	
Outreach	Co-host one community conversation			
Volunteering	IOE volunteer opportunity provided for employee participation			

JOIN US

PLEASE CONTACT DARCY MOREL

for more details or to commit to a sponsorship:

darcy@impactoneducation.org

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