



Special Events and Fundraising Committee Overview

The primary goal of Impact on Education's Special Events and Fundraising Committee is to optimize the amount of funds raised for Impact on Education from special and third-party events. The secondary goal of the committee is to introduce more people to the work of Impact on Education.

Committee Roles and Responsibilities

The Fundraising and Special Events committee is responsible for:

- Developing committee goals to achieve fundraising and special event goals for the coming year.
- Planning special events on behalf of the IOE that include evaluation of their viability and effectiveness.
- Working with other organizations, volunteers, and committee members to organize third party events and activities
- Planning and implementing an annual gala type event
- Reviewing the evaluations of on-going events and determining if they should continue and, if so, how they may be improved.
- Identifying opportunities for additional fundraising projects that will provide funds and enhance IOE's profile within the community.
- Attending committee meetings quarterly and other events and functions as requested.
- Acting as an ambassador and advocate for IOE in personal and professional settings.
- Assisting in identification and recruitment of new committee members.

The Special Events and Fundraising Committee may create sub-committees as required; for example, a sub-committee to plan and implement the Gala and can include members outside of the committee. Sub-committees will be provided with a specific mandate and report to the committee as a whole.

Time Commitment:

- Attend meetings monthly 1-2hrs
- Event preparation 2-4 hours per month (when events/event planning is happening)
- Attend special events as needed