



Join us and help support the immediate and long-term needs of the students and educators in Boulder Valley's public schools.

2022 SPONSORSHIP OPPORTUNITY

Our annual fundraising event brings together over 300 community and business leaders to support our work to address inequities, provide opportunities in education, and address the mental health and critical needs of students throughout the district.

Your sponsorship will help underwrite the cost of the event and raise funds to help us build a stronger future for students.

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
DIGITAL RECOGNITION				
Event webpage	Large hyperlinked logo	Medium hyperlinked logo	Small logo	Name listed
Event emails	Large hyperlinked logo	Medium hyperlinked logo	Small logo	Name listed
Social media <i>Facebook, LinkedIn, Twitter</i>	2 unique posts Inclusion in sponsor posts	1 unique post Inclusion in sponsor posts	Tagged in 2-3 gala specific posts regarding sponsors	Tagged in 1-2 gala specific posts regarding sponsors
News story / E-Newsletter feature	1 post about your commitment to education			
PRINT RECOGNITION				
Logo in printed program	Large logo	Medium logo	Small logo	Name listed
Ad in event program	Full page color	Half-page color	Half-page B&W	
Newspaper Ads <small>Pre- and post-event quarter-page color ads in Prairie Mountain Media publications</small>	Large logo	Medium logo	Small logo	Name listed
Recognition in thank you letter sent to all attendees	Large logo	Medium logo	Small logo	Name listed
EVENT RECOGNITION				
Tickets to event	Up to 10	Up to 8	Up to 4	Up to 2
Verbal recognition during event	Yes	Yes		
Recognition in 30-second video played during event	Large logo Verbal recognition	Medium logo Verbal recognition	Small logo	Name listed
Dedicated brand signage at event <small>Size determined by IOE and signage provided by sponsor</small>	Yes	Yes		
Recognition in add-on packages delivered to participating guests	Logo			

For more details or to commit to a sponsorship, please contact darcy@impactoneducation.org

