



By exploring inequities in public education and what it means to be a student today, our work shines a light on opportunities for change, growth, and transformation. After 40 memorable years, one thing we know for sure – **we shine brighter together.**

Join us to ensure BVSD educators can be effective and students can flourish. Your sponsorship will help underwrite the cost of our annual event and raise funds to help us ensure BVSD provides an education that is both equitable and extraordinary.

## SPONSORSHIP OPPORTUNITIES

**DIAMOND**  
**\$15,000**

**SAPPHIRE**  
**\$10,000**

**RUBY**  
**\$5,000**

**EMERALD**  
**\$2,500**

WEBSITE & DIGITAL RECOGNITION				
IOE event webpage	+	+	+	+
Event registration page	+	+	+	+
August 2023 IOE e-newsletter	+	+		
Event emails	+	+		
PUBLIC RELATIONS & MARKETING RECOGNITION				
Prairie Mountain Media advertising	+	+	+	+
Featured social media posts	+	+	+	
Social media kit to promote event	+	+	+	+
Recognition in attendee thank you letter	+	+		
EVENT AND VENUE RECOGNITION & BENEFITS				
Tickets to August 2023 event	10	8	6	4
Verbal recognition during the event	+	+		
Logo in video played at event	+	+	+	
Ad in event program <sup>1</sup>	Full page color	Full page B&W	Half page color	Half page B&W
Recognition in event program	+	+	+	+
Recognition in pre- and post on screen loop	+	+	+	+
On-stage speaking opportunity	+			
Dedicated brand signage at event <sup>2</sup>	+			
VIP event invitations	+	+	+	
Event station signage <sup>3</sup>	3	2	1	1

<sup>1</sup> Due to catherine@impactoneducation.org by August 1, 2023

<sup>2</sup> Size determined by IOE and signage provided by sponsor

<sup>3</sup> Size determined and provided by IOE

For more details or to commit to a sponsorship, please contact [darcy@impactoneducation.org](mailto:darcy@impactoneducation.org)

