

CORPORATE PARTNERSHIP OPPORTUNITIES



Impact on Education relies on the support of corporate partners who believe in the potential of all students and understand the importance of strong schools to a strong local economy. We partner with a variety of businesses who value the opportunity to create lasting impressions with tens of thousands of individuals in Boulder Valley and beyond.



PARTNER BENEFITS

Your support of Impact on Education makes a direct difference and we'll work closely with you to ensure the community knows you are committed to public education.

Together with our corporate partners we create opportunities to strengthen brands while building support for public education and meeting the needs of local students and teachers.

DETAILS ON PAGE 2

YOUR SUPPORT WILL IMPACT



4,000

BVSD Educators



30,000

BVSD Students



56

BVSD Schools

DID YOU KNOW?

Impact on Education has invested over \$1 million in mental health and well-being for BVSD students.

WHY WE NEED YOUR HELP

Colorado spends \$3,087 below the national average per pupil.

The opportunity gap in BVSD is one of the largest in the state of Colorado.



WHAT WE DO

Since 1983, we've provided supplemental funding and resources to both students and educators to expand what's possible in education. Today, our wide-ranging investments help students overcoming the greatest obstacles, increasing equity among our students and closing opportunity gaps.

OUR REACH



4,000
monthly pageviews



8,000
newsletter subscribers



3,000
social media followers

IMPACT ON EDUCATION

721 Front St., Suite A, Louisville, CO 80027 | 303.524.3865 | impactoneducation.org

CORPORATE PARTNERSHIP OPPORTUNITIES

**CATALYST
PARTNER**
\$50,000
or more

**TRAILBLAZING
PARTNER**
\$20,000
or more

**VISIONARY
PARTNER**
\$10,000
or more

**IMPACT
PARTNER**
\$5,000
or more

DIGITAL RECOGNITION				
IOE Website	Hyperlinked logo on homepage	Logo on Corporate Partner page	Logo on Corporate Partner page	Name listed
E-Newsletter	Logo in footer One article about partnership	One article about the partnership	Thank you feature	
Social media	Up to four dedicated posts (quarterly) about your support	Two dedicated posts about your support	One shared partner posts about your support	One shared partner posts about your support
PRINT RECOGNITION				
Biannual Impact Reports	Logo	Name recognition		
Press Releases for Annual Events	Name recognition	Name recognition		
EVENT RECOGNITION				
Parent Partnership Summit	Leave promotional materials or virtual resources for attendees			
COMMUNITY RECOGNITION				
Periodic exclusive donor receptions	Invitation	Invitation	Invitation	Invitation
Outreach	Co-host one community conversation			
Volunteering	IOE volunteer opportunity provided for employee participation			

JOIN US

PLEASE CONTACT DARCY MOREL
for more details or to commit to a sponsorship:
darcy@impactoneducation.org

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